

WE PUT THE YEE-HAW INTO FUNDRAISING!

Where else can you raise money for your organization while eating a **Hand-Cut Steak** and **Fall-Off-The-Bone Ribs**? At Texas Roadhouse, of course! Any non-profit or community organization can apply to hold a fundraiser on a designated night and 10% of your event sales will be donated back to your group. It's an easy way to show support for your group and eat at your favorite restaurant.

HERE'S HOW IT WORKS...

- Contact your local Texas Roadhouse Managing Partner or Marketing Representative to determine a fundraiser date and start the approval process.
- Events should be set up several weeks in advance to allow for proper promotion. (4-6 weeks)
- If approved by the Texas Roadhouse team, dates and times will then be determined with you. Typically these are hosted Monday-Wednesday between 5-8pm or Saturdays between 11am-3pm.
- During your event, group members should present their flyer or invitation (*either a hard copy or cell phone image*) to their server when ordering their meal. This will ensure your organization gets properly credited for their visit with us!
- Within a few days of your event, we will call you with the final amount of money your group raised. At this time, we will provide you with a plan to receive your raised funds.

IS MY GROUP ELIGIBLE?

Charities, churches, schools, athletic teams, scout troops and other organizations considered to be non-profit by the IRS may host a Fundraiser event. We also welcome Fundraiser requests from community recreational clubs that do not have non-profit status. These groups must provide supporting W-9 tax ID information. See Fundraiser Agreement on reverse side for details.

IS IT REALLY THAT EASY? GOTTA BE A CATCH, RIGHT?

Fundraising is easy if everyone follows the rules! We want to do our part to provide your organization with delicious, wholesome meals along with the proceeds of your event sales. We hope you'll do your part too!

1. Please do not distribute flyers in the restaurant, parking lot or vicinity.
2. Coupons or discounts cannot be redeemed in conjunction with a fundraiser event.
3. One flyer per transaction.

1234 Armadillo Drive
City, ST 40200

Contact: Name

email@texasroadhouse.com

(000) 555-5555



TEXASROADHOUSE.COM



AT
TEXAS ROADHOUSE
we make it a
FUNDRAISER!

Host a 10% Fundraiser Night
for your school, team,
charity, church or
non-profit organization!



Tear this off and keep it with you!

FUNDRAISER DATE: _____

Thank you for choosing Texas Roadhouse as the site for your Fundraiser!

In order to make your event successful, we've put together a few ideas to help you:

1. Your Texas Roadhouse will provide you with a flyer – both a hard copy and via email form.
2. Feel free to forward the email to all your friends and colleagues. We want them to support you in your fundraising efforts too!
3. Make sure to distribute the flyers at least 7-10 days in advance. That way you can be sure people save the date! Here are a few tips on where and how to distribute the flyers:
 - a. Announce the event at your group's next meeting and pass out the flyers.
 - b. Advertise by inserting a copy of the flyer into your group's newsletter.
 - c. Post an eye-catching sign on your bulletin board. Keep a supply of the flyers nearby.
 - d. Invite a special person (for example school principal) to be the greeter on the night of the event.
 - e. Send an email reminder 48 hours prior to the event. Don't forget to tell them to bring their flyer!

4. Remember, the success of your fundraising efforts rely on your ability to promote the event. Get people excited! After all, who wouldn't want to have a legendary meal with their family and at the same time raise money for their organization?



FUNDRAISER AGREEMENT

The following information must be completed in order to process and schedule your event. Our Fundraiser program is a charitable donation program, not a discount. Texas Roadhouse selects the organizations it chooses to support in its sole discretion. Please take this completed form to the Managing Partner of the restaurant where you wish to hold your event. Your master flyer will be ready for you to pick up within 1-2 weeks.

Today's Date: _____ Date/Time of Event: _____

Benefiting what Organization: _____

Restaurant Location for Event: _____

ORGANIZATION INFORMATION:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name & Title: _____

Phone Number: _____ Fax Number: _____

Would you like the flyer emailed? No Yes Email: _____

MAILING ADDRESS OF CHECK:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

IMPORTANT TAX INFORMATION NEEDED:

Organization's Federal Tax I.D. # _____

Please check one box below that applies to your organization.

- Recognized by government as a non-profit organization (or authorized sub-group). Please attach a copy of your tax exempt certificate or other official documentation recognizing non-profit status. If your organization is a public school, government agency, church, or local chapter of a national non-profit group, no documentation is required**
- Not recognized by government as a non-profit organization. Please note that you will be required to complete a Tax ID form (W-9) in order for your check to be processed. You will be asked to complete and sign this form by the Managing Partner.**

Agreement terms:

Approval of this agreement is at the sole discretion of Texas Roadhouse. The organization listed above will be the sole promoter of this Fundraising event valid at the Texas Roadhouse location only. The proceeds for the event will be 10% of the pre-tax sales receipts for food and beverage. No other discounts or coupons may be applied towards guest checks during the scheduled fundraiser time. By signing this contract, I understand that all flyers are to be distributed prior to the event, and under no circumstances are flyers to be handed out in the restaurant, parking lot, or general vicinity of Texas Roadhouse. Fundraisers traditionally take place between the hours of 5-8pm Monday-Wednesday or Saturday between 11am-3pm, unless otherwise approved and noted on the contract by the Managing Partner or Local Store Marketer of the above restaurant. A check or money order will be delivered or mailed to the organization within 3 weeks after the event and after I submit all necessary tax information. No guarantees or warranties of any kind are made by either party here to as to the anticipated success of this event.

These terms above are agreed to and accepted by:

Organization Representative _____ on this date of _____

(not valid until signed by Organization Representative and Managing Partner of designated restaurant and returned to Organization's Contact)